

Two Eventful Weeks



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Two Eventful Weeks

This presentation is by Glenn Rainbird, O.C., former Honorary Colonel of 8 Wing of the Royal Canadian Air Force (CFB Trenton). It recounts the first two weeks of recovery from the shock of the then commander of 8 Wing being arrested for murder. Mr. Rainbird put together the story and developed the “lessons learned” for discussion with other Honorary Colonels.

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Two Eventful Weeks 



February 8 to 20, 2010
8 Wing, CFB Trenton

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Two Eventful Weeks  Monday, February 8

News Breaks ...



Wing Commander Arrested!

Commander 1 CAD Appoints Interim WComd Addresses News Media



MGen Blondin



LCol Murphy



Media Invades Quinte



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Two Eventful Weeks 🏆🏆 **Monday, February 8**

Canadian Forces Bank of Goodwill

Balance Improvements

1990s

2000s

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Two Eventful Weeks 🏆🏆 **Monday, February 8**

Mission

- Separate man and crimes from the military
- Recover from shock, horror, betrayal
- Restore pride and community support
- Restore confidence in leadership
- Refocus on 8 Wing work

Strategy

- Presence and Care
- Communicate, communicate, communicate
- Openly acknowledge concerns and feelings
- Credible new leadership, quickly

Tactics

- Face to face
- Via media & through key influencers

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Two Eventful Weeks 🇨🇦 🇨🇦 **Tuesday, February 9**

Personal Contact
Community Outreach Wing Unit Visits

Local Mayors



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Two Eventful Weeks 🇨🇦 🇨🇦 **Wednesday, February 10**

CDS visits 8 Wing ...
Inspires personnel to “Stand Tall, Stand Proud”



Gen Natynczyk

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Two Eventful Weeks  **Friday, February 12**

New Wing Commander




Col Dave Cochrane

Olympics Open




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Two Eventful Weeks  **Saturday, February 13**

Lloyd Funeral




Let us not lose faith in our military
“You cannot blame everybody who wears a uniform for the actions of one man.”

MFRC Fund Raiser Faceoff for the Forces 



Troops feel the love...
“The military group was put at ease by an emotional message of support from the Lloyd family, delivered by Belleville Police Chief Cory McMullan.”
THE INTELLIGENCER ¹⁰

Two Eventful Weeks 🇨🇦🇨🇦 Monday, February 15



Cpl Joshua Baker Repatriation





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Two Eventful Weeks 🇨🇦🇨🇦 Tuesday – Thursday




Media attention continues



Court appearance



Wing at full work pace



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Two Eventful Weeks  **Friday, February 19**

Col Dave Cochrane Assumes 8 Wing Command



Gen Hillier fires up community support at local event



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Two Eventful Weeks  **Saturday, February 20**

“Group hug for base needed to be done”

THE INTELLIGENCER Editorial - point of view



“It was an unprecedented parade of feeling the love for our men and women in uniform.”

“Waving flags and carrying signs, crowds estimated to be as large as 2000 strong walked along Repatriation Row to show their support for Canadian troops.”


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Two Eventful Weeks 🇨🇦🇨🇦 Saturday, February 20

“Group hug for base needed to be done”

THE INTELLIGENCER Editorial - point of view

“The people of Quinte have shown at innumerable repatriation ceremonies that they support the men and women of 8 Wing, and now, let it be understood that the alleged actions of one man can’t erase that historical bond.”



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Two Eventful Weeks 🇨🇦🇨🇦 Saturday, February 20

“Group hug for base needed to be done”

THE INTELLIGENCER
Editorial - point of view

“Stunning”
“Heart-warming”
“Impressive”

“All were superlatives used by this and other media outlets – from national television networks to local radio stations and newspapers – to describe the outpouring of true patriot love for our men and women at 8 Wing/CFB Trenton.”





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Two Eventful Weeks 🏆🏆 **Saturday, February 20**

Bank of Goodwill

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Two Eventful Weeks 🏆🏆 **Lessons Learned**

Two Key HCoI Roles
Mentorship 
Connecting with Canadians



- Can't train for this!
But ... principles and values apply
- Know your unit
 - Mission
 - Personnel
 - Roles & Relationships
- Know your community
 - Leaders & Influencers
 - Unit relationships
- Presence is important and valued
- Serendipity and Luck

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Two Eventful Weeks 



Per Ardua Ad Astra
Through Adversity to the Stars